

# Beaverton Community Survey

Telephone & Online Results  
2014

Conducted by DHM Research



# How do you rate Beaverton as a place to live?

Phone

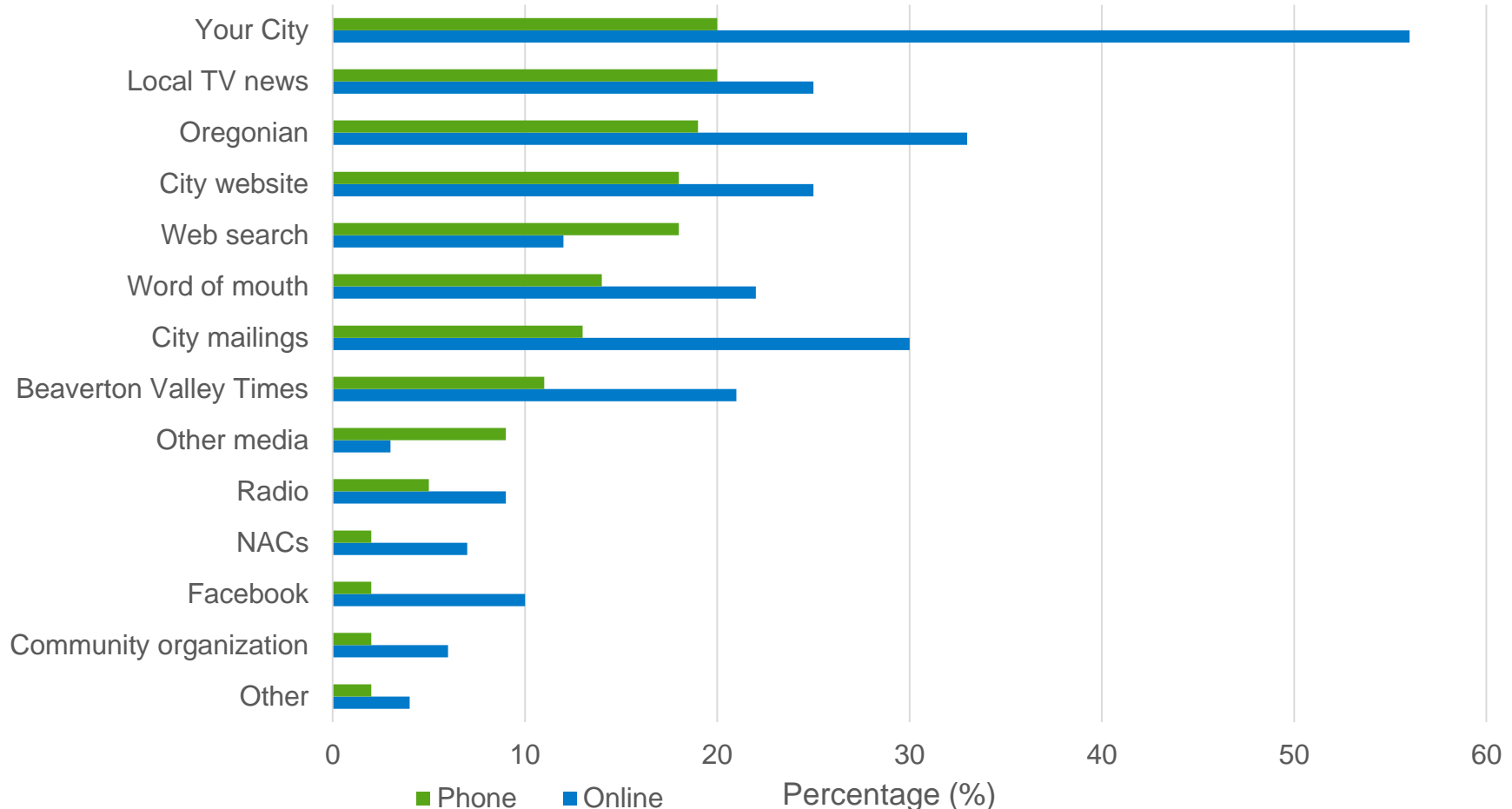
8.1

Online

7.7

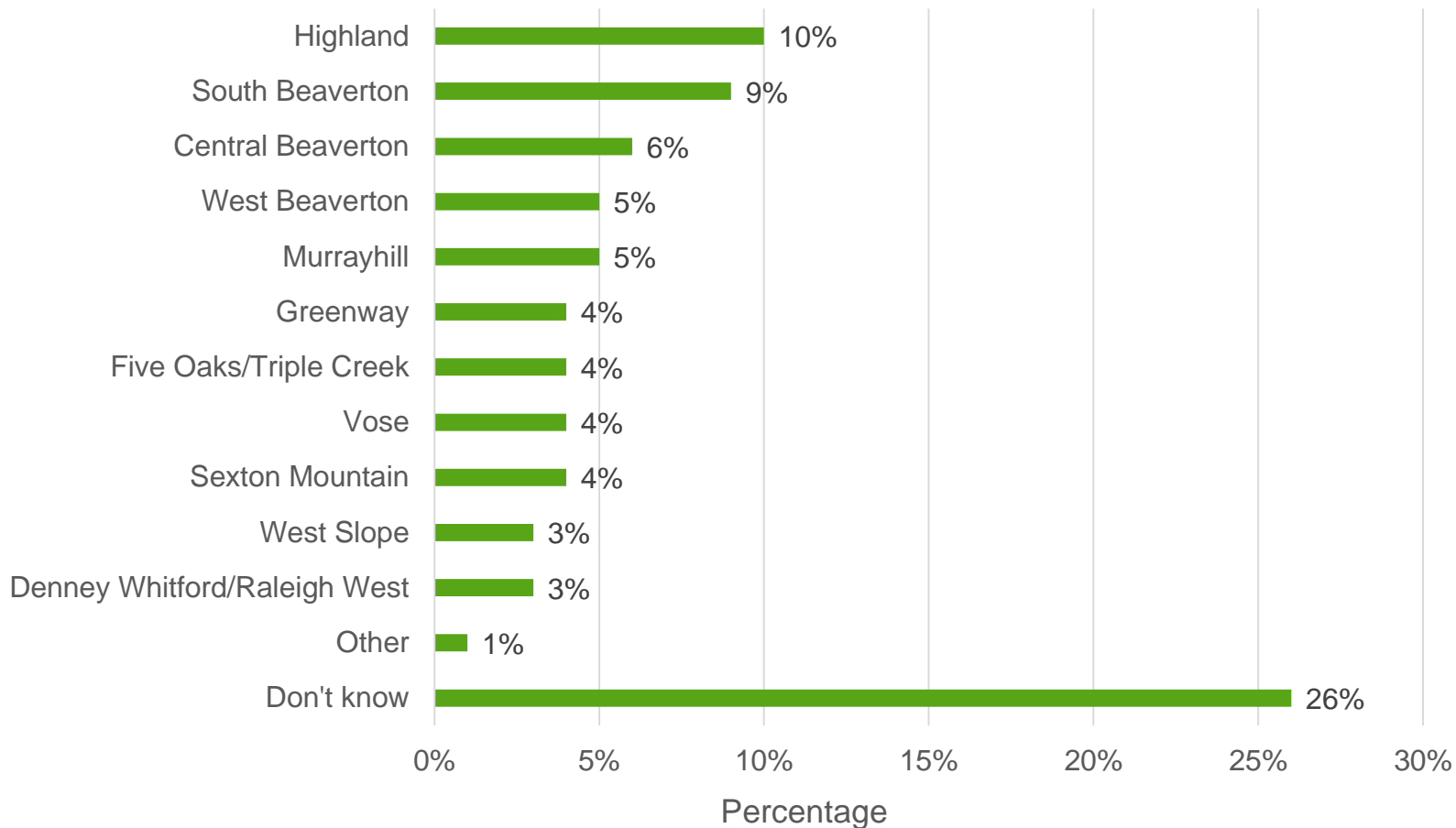
*Mean ratings on scale of 0 (very poor) to 10 (excellent)*

# What sources do you use to get information about the city?



*Respondents could select up to three sources*

# What neighborhood in Beaverton do you live in?\*



*\*Phone responses only*

# Is Beaverton headed in the right direction?

Phone

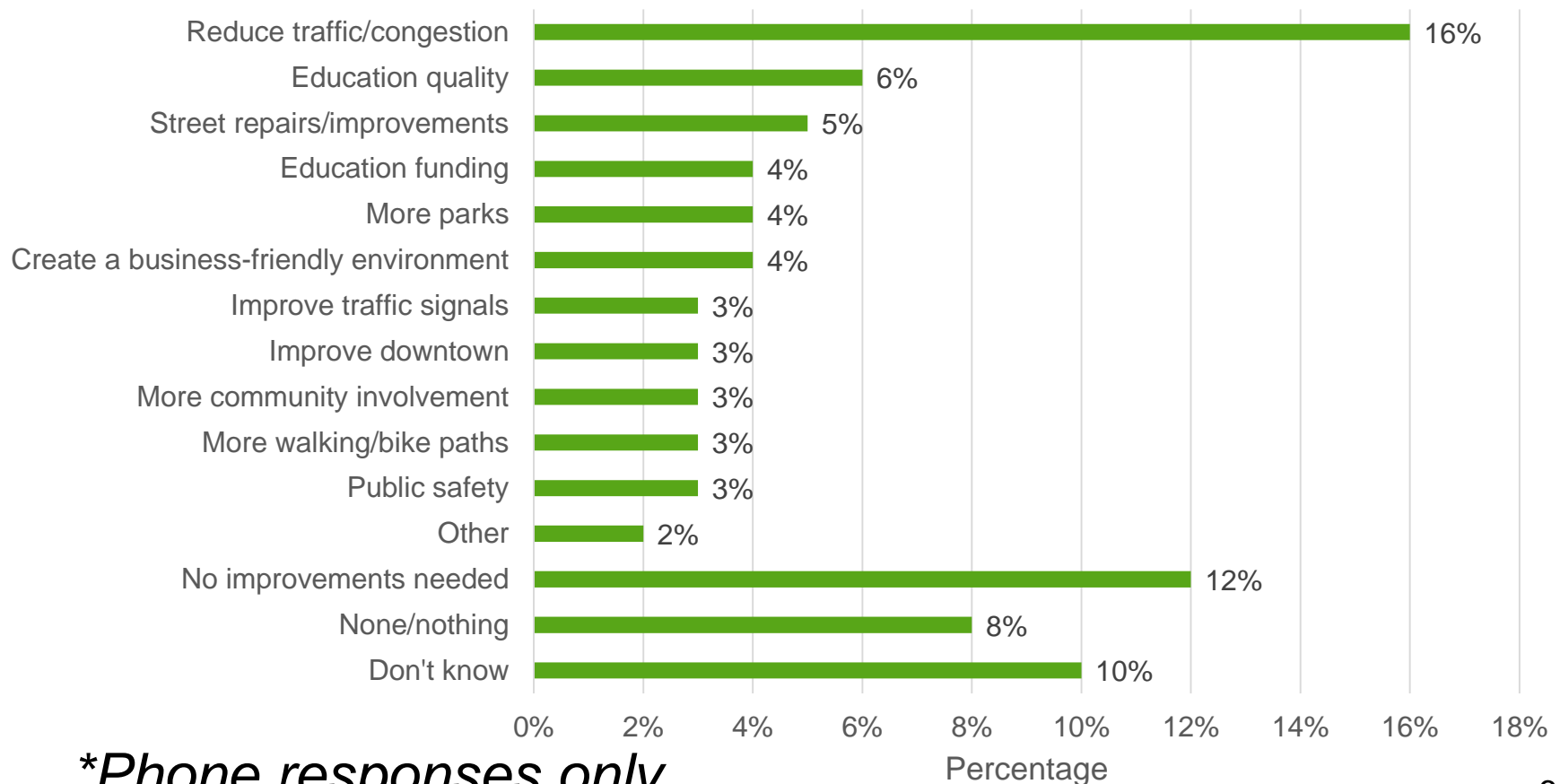
**75%** yes

Online

**64%** yes

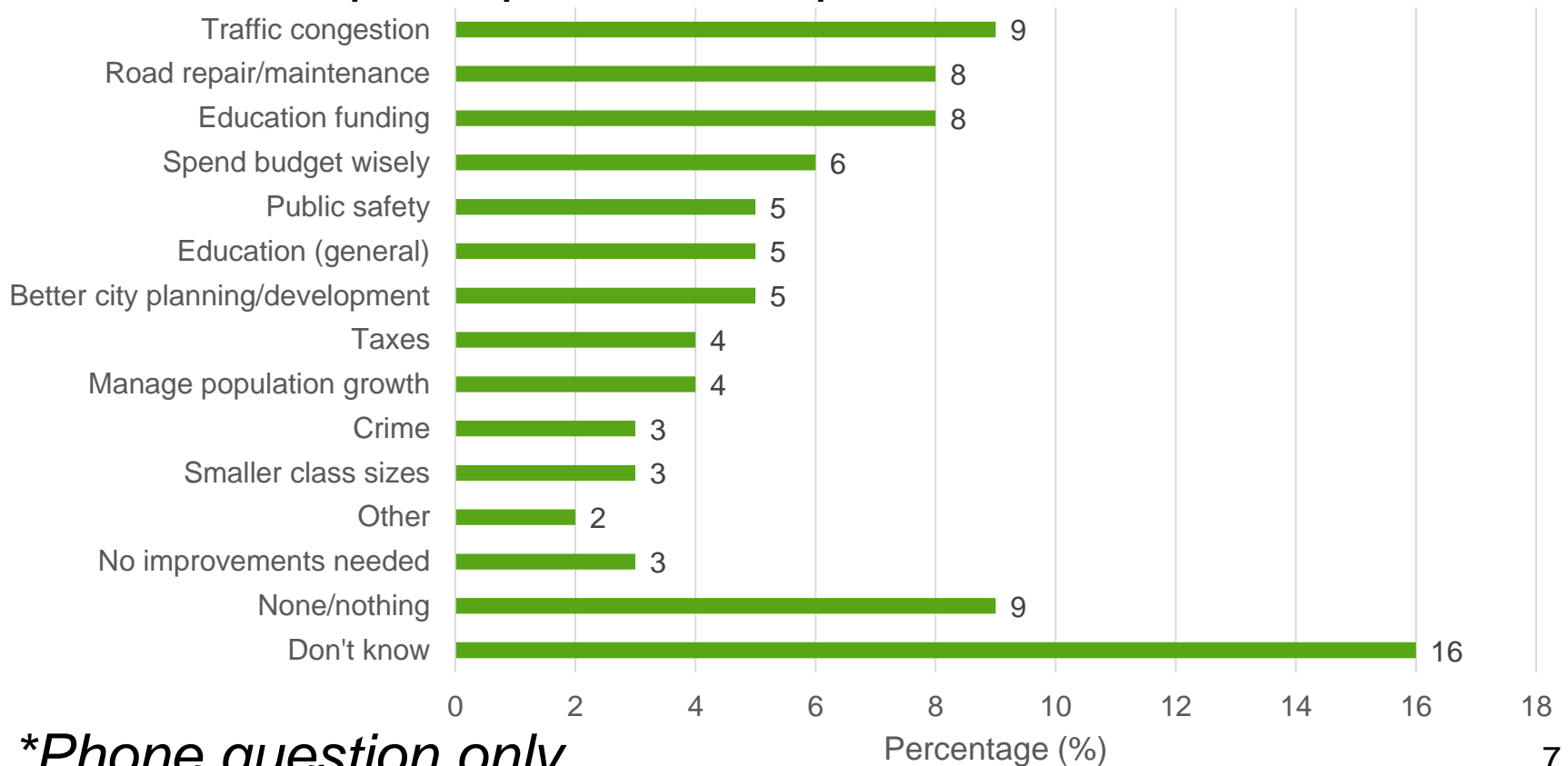
# How would you suggest we make Beaverton a better place to live?\*

## Top Responses to Open-Ended Question



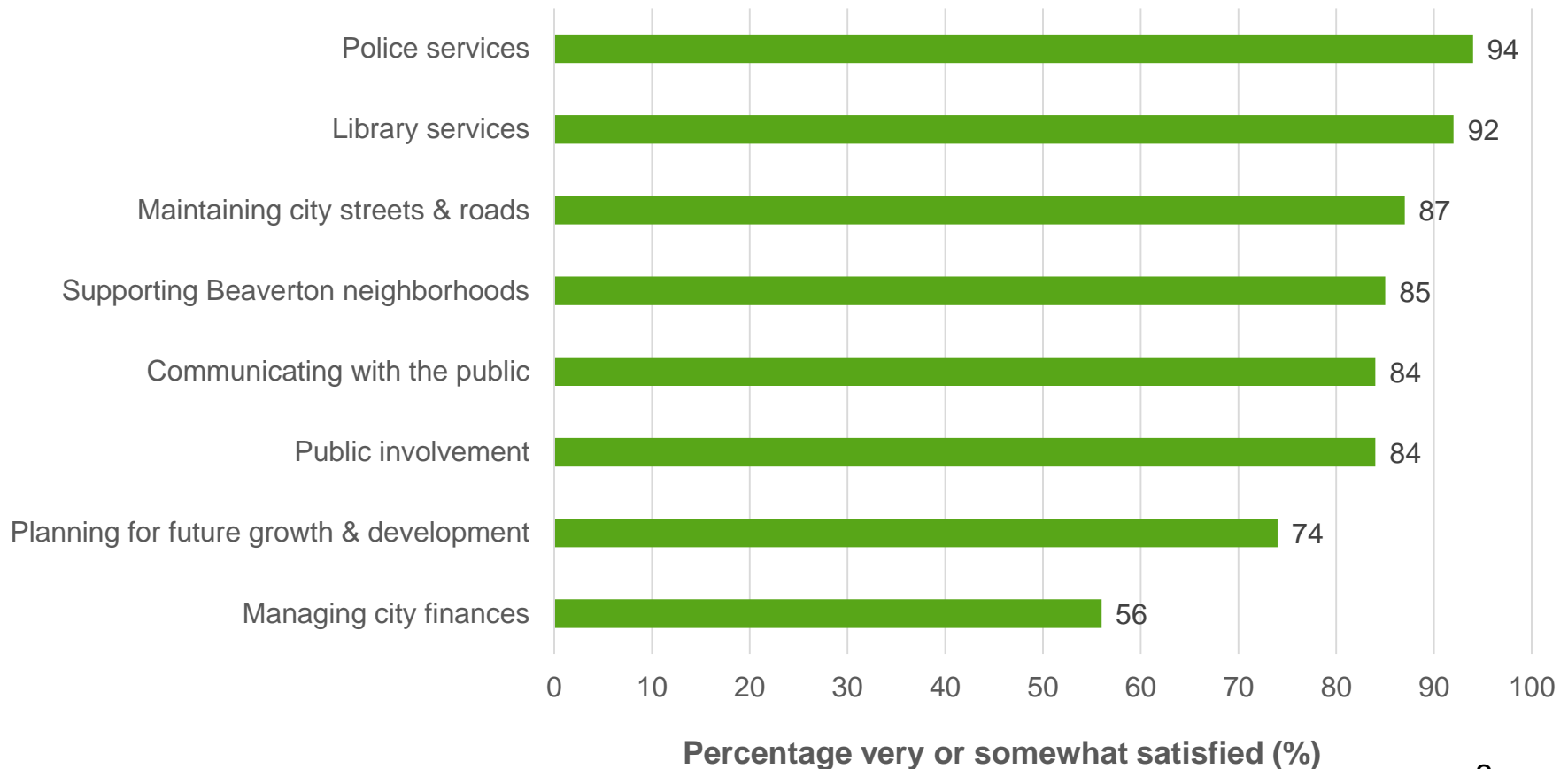
# What, in your opinion, is the single most important issue for the mayor and city council to address over the next year?\*

## Top Responses to Open-Ended Question



# How satisfied are you with the job the city does providing services?

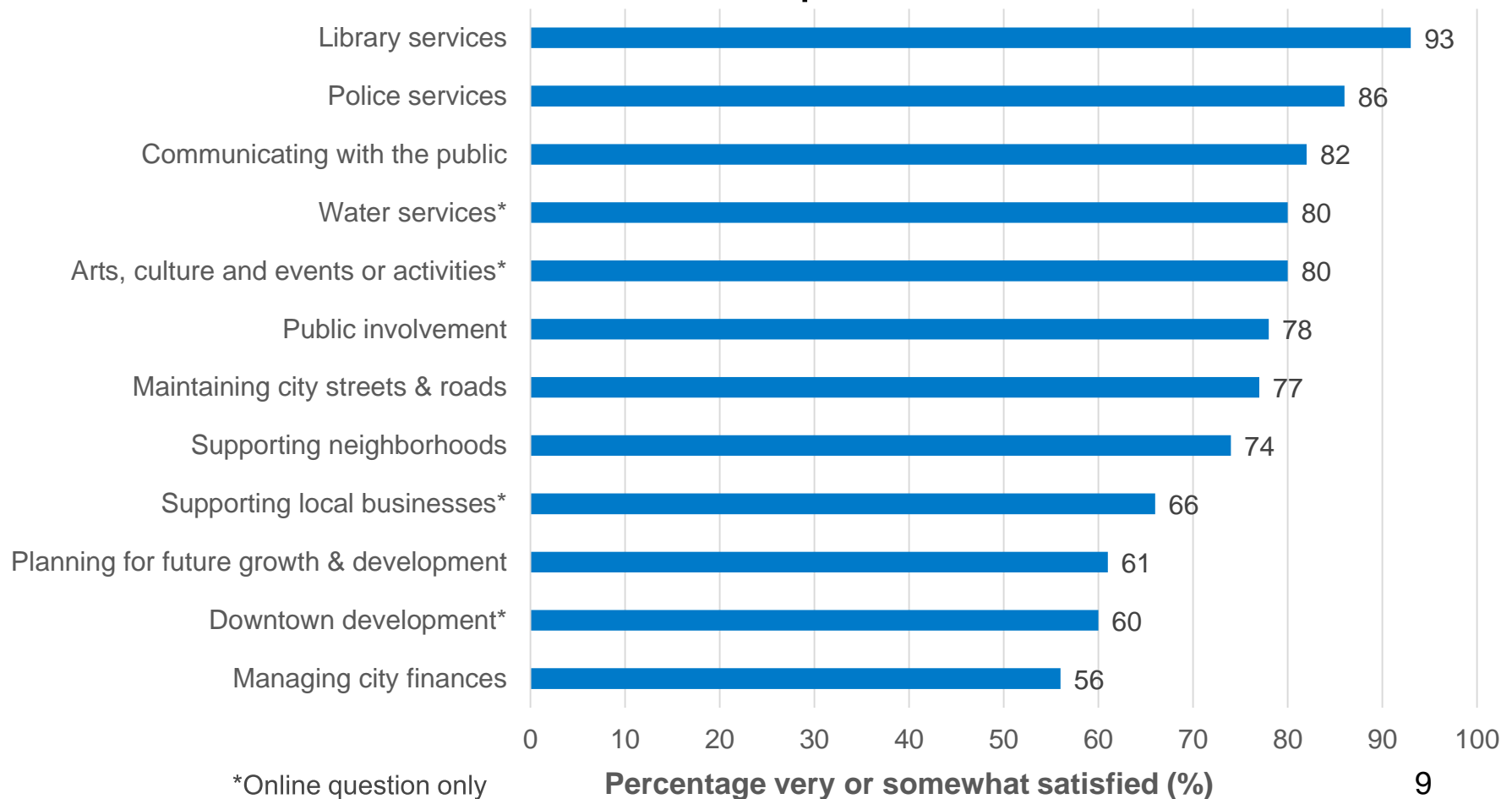
## Phone Responses



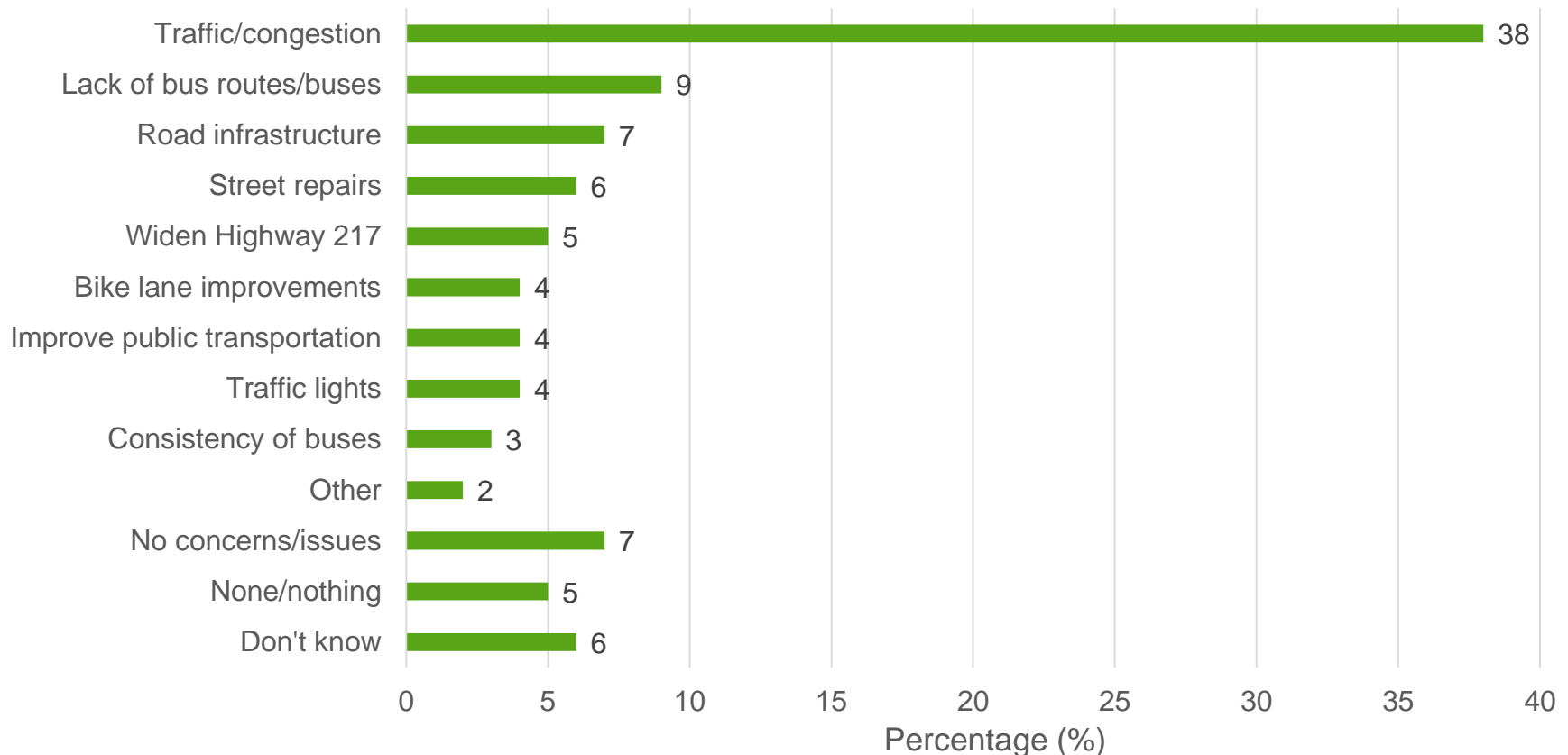


# How satisfied are you with the job the city does providing services?

## Online Responses



# What would you say is the most important transportation issue facing Beaverton?\*



*\*Phone question only*

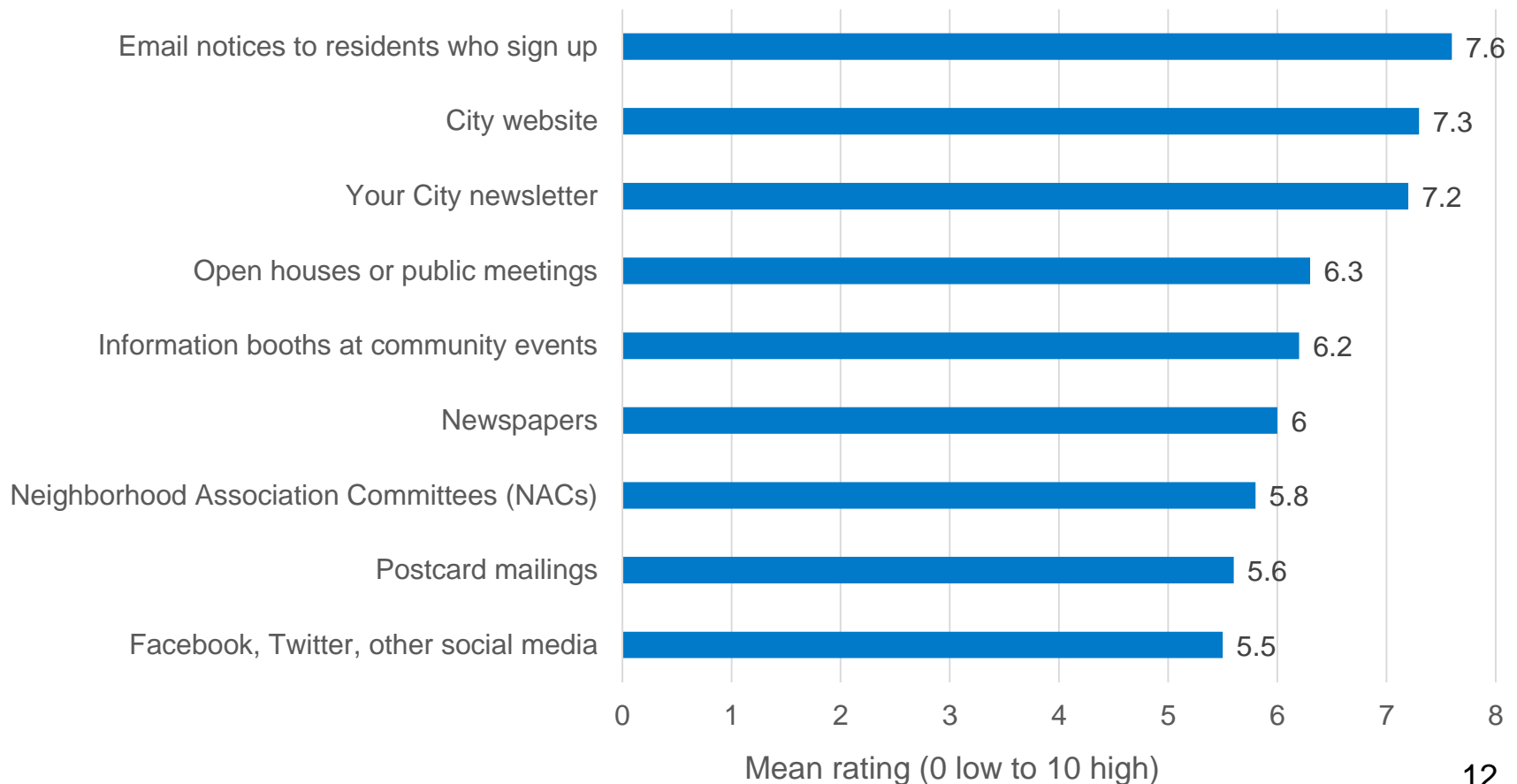
# How should we prioritize public communication methods? (rate 0-10)

## Phone Responses



# How should we prioritize public communication methods? (rate 0-10)

## Online Responses



# How likely would you be to recommend your neighborhood to someone looking to move?

Phone

**95%**

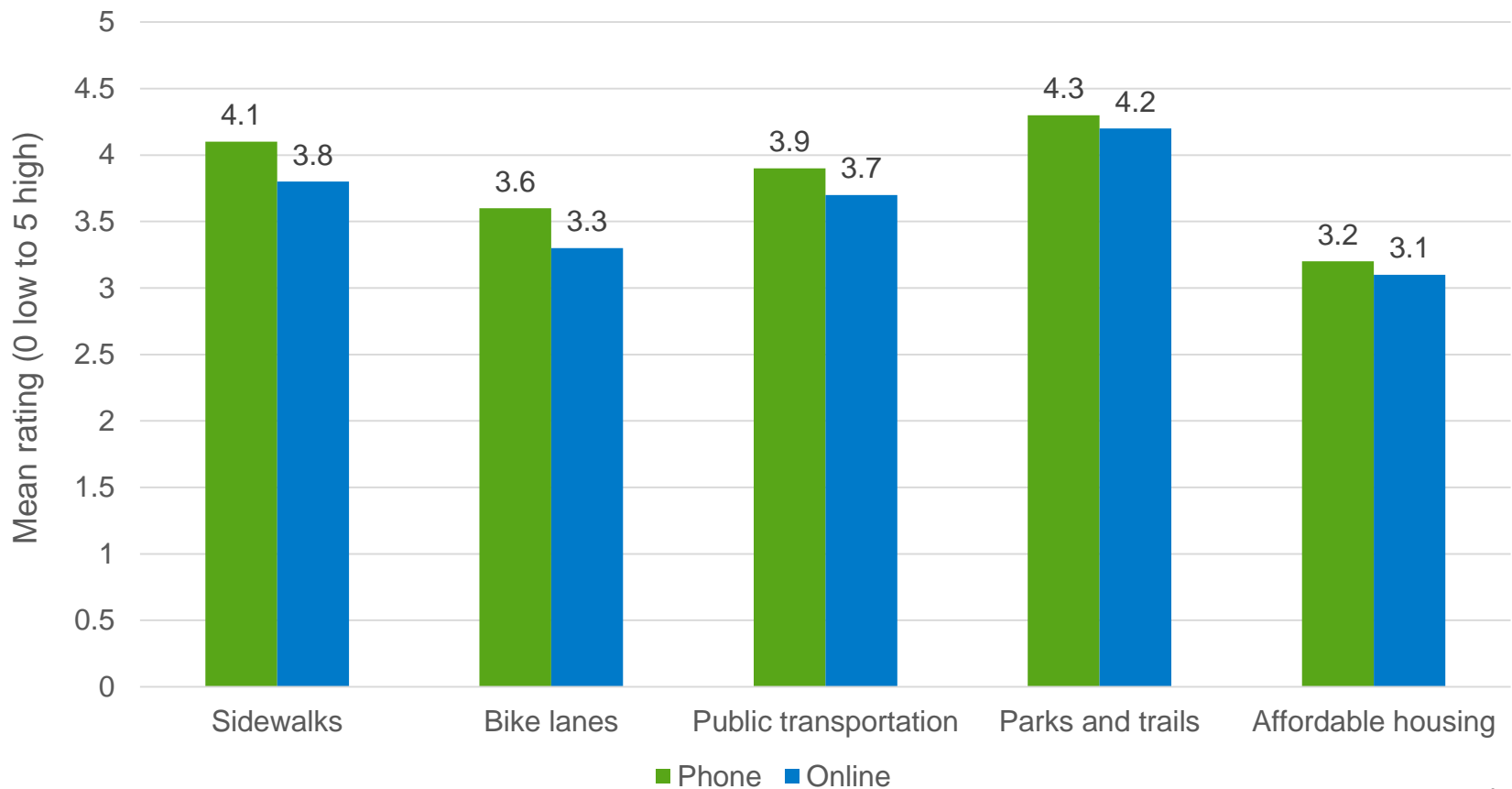
Very or somewhat likely

Online

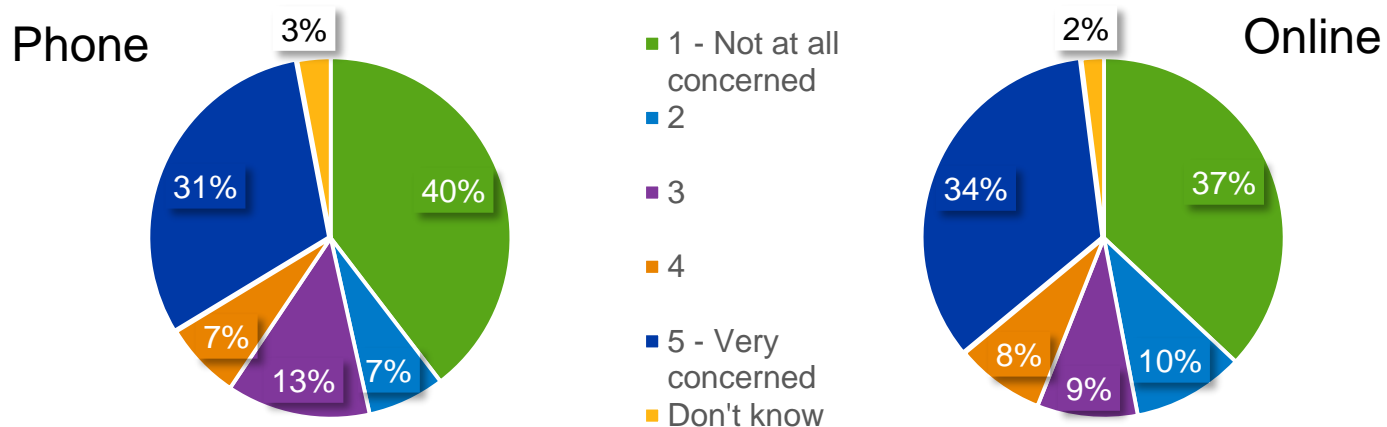
**85%**

Very or somewhat likely

# How accessible are the following things in your neighborhood?

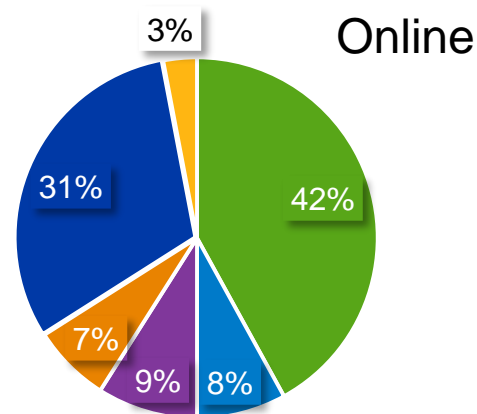
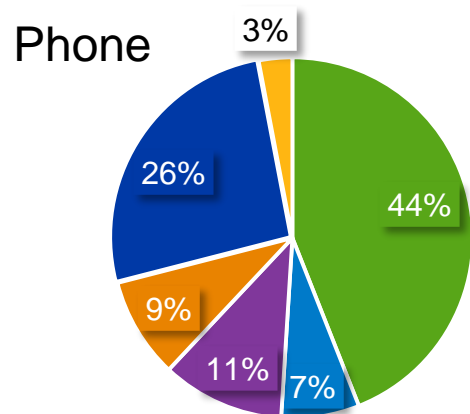


# How concerned are you about having medical marijuana dispensaries in Beaverton? (rate 1-5)



*Mean ratings on scale of 1 (not very concerned) to 5 (very concerned)*

# How important do you think it is to ban medical marijuana dispensaries in Beaverton? (rate 1-5)



*Mean ratings on scale of 1 (not very important)  
to 5 (very important)*



Are you aware of the city's effort to remodel the existing city hall into a public safety center to provide police, court, and emergency services?



Phone

**40%** yes



Online

**72%** yes

# Demographics

	Phone 	Online 
Age	35% 18-34 36% 35-54 28% 55+ 2% unknown	17% 18-34 41% 35-54 39% 55+ 2% unknown
Gender	48% male 52% female	38% male 60% female
Race/ethnicity	77% White/Caucasian 5% Hispanic/Latino 5% Asian/Pacific Islander 2% African American/Black 0% Native American/American Indian 5% Other 6% Unknown	88% White/Caucasian 2% Hispanic/Latino 6% Asian/Pacific Islander 1% African American/Black 3% Native American/American Indian 1% Other 5% Unknown
Years lived in Beaverton	15% less than 6 20% 6-10 63% more than 10	20% less than 6 17% 6-10 60% more than 10

# Demographics

	Phone 	Online 
Home ownership	65% own 29% rent	79% own 17% rent
Education level	2% less than high school 12% HS diploma 25% some college 41% college degree 18% graduate degree 2% unknown	0% less than high school 12% HS diploma 16% some college 41% college degree 34% graduate degree 6% unknown
Number of children under 18 at home	65% none 15% 1 12% 2 5% 3 or more	60% none 12% 1 17% 2 5% 3 or more
Primary transportation	64% driving alone in vehicle 17% driving in vehicle w/others 7% bus or public transit 5% stay home 3% bicycle 2% walking 1% motorcycle 1% other/unknown	64% driving alone in vehicle 19% driving in vehicle w/others 5% bus or public transit 3% stay home 3% bicycle 3% walking 0% motorcycle 2% other/unknown